oint counterpoint

A JOURNAL FOR CIVIC COMMUNICATION

For the Week Beginning July 14, 1967 xxxxxx 198th Anniversary-Bastille Day xxxxxx

EAST BAY REGIONAL PARK BOARD MEETING IN RICHMOND

July 18, 1967

Tuesday, July 18, in the Richmond City Council Chambers. the Board of Directors of the East Bay Regional Park District will hold its regular meeting in Richmond, instead of its usual site on Skyline Boulevard in Oakland. The meeting is of vital importance to all concerned citizens of Point Richmond, since a decision will soon be made concerning the actuality of a Regional Park in Point Richmond.

The meeting is OPEN TO THE PUBLIC. It will begin at 7:30; attendance by Point Residents will show the interest of our area in a Regional Park; Only one member of the Board is from this area, so most are not inclined to take a great interest in our park needs.

All individuals interested in the future of Point Richmond and Contra Costa County should ATTEND!

OPENING NIGHT AT THE MASQUER'S

"New Girl in Town" is a rousing and colorful musical based on Eugene O'Neill's "Anna Christie", will premiere July 14, and run through August 19. The curtain rises at 8:30 p. m. The story blossoms in the heart of a booming and vibrant waterfront town of 1900. The musical is accented with colorful sets, and costumes and progresses with lively dances and music. These, together with the fine acting of the Masquer's cast create an exci-

ting evening for an admission of \$2.00.

The musical will be presented each Friday and Saturday evening through August 19; for reservations, call either Th 3-5475 or Be 2-3888.

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SUMMER EXHIBIT
RICHMOND ART CENTER
RENTAL GALLERY

An unusual opportunity for art fanciers is made possible through the voluntary efforts of the Art Center Rental - Sales Gallery; and, at the same time, an opportunity is provided for artists to exhibit and rent or sell paintings.

Entry date for artists in the annual summer exhibition is July 24. Works may be brought to the Art Center from 10:00 A. M. to 4:00 P. M., and from 7:00 P. M. to 9:00 P. M. Entry blanks are available at the Art Center.

Preview of the exhibition will take place August 3. Businessmen will attend a luncheon preview from 12:00 to 2:00--many business offices in Richmond rent paintings to enhance the office decor.

From 2:00 to 5:00 the public will preview the paintings. Rentals and sales will become available in the evening of August 3, at 8:00.

Rentals of art work are available

at any time during the year, and are very reasonable, varying from \$4.50 to \$10.50 per three-month period for Art Center Members, and from \$6.50 to \$12.50 for non-Members.

One of the women largely responsible for the success and growth of this service is Mrs. Kay Miller of Point Richmond, whose paintings have been seen by many people in the area.

All Rental-Sales gallery business should be conducted on Mondays, from 10:00 a.m. to 4:00 p.m., when the Rental Gallery volunteers are on duty.

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MR. GIOVANNETTI, POINT PIONEER, DIES AT 89

Mr. Regelo Giovannetti, who has lived in Point Richmond since 1901, died early this week at the age of 89.

His residence, at 325 Golden Gate Avenue, was one of the first homes in Point Richmond. Before establishing one of the early grocery stores, he was a Standard Oil Employee.

One of his five surviving children, Americo Giovannetti, resides in Richmond.

NEW POINT COUNTERPOINT SERVICE:

QUESTION-ANSWER COLUMN FOR HI-FI and TV ENTHUSIASTS.

Questions may be addressed to Point Counterpoint; address on last page



BOOK BY GEORGE ABBOTT MUSIC'S LYRICS BY BOB MERRILL

A ROUSING COLORFUL MUSICAL INTERPRETATION OF EUGENE O'NEILL'S "ANNA CHRISTIE".

CURTAIN - 8:30 RM. ADMISSION \$2:00 RESERVATIONS: TH3:5475 BE 2:3888 WITH DON CHURCH...interesting and sometimes amusing articles taken from old Richmond and Point Richmond newspapers, through the courtesy of the Richmond Museum.

BLONDES DIDN'T HAVE MORE FUN...
...IN 1921.....

July 7, 1921

"Extemporaneous blondes and girls with bobbed hair have no place in American business life, says F. K. Daniels, president of the Aetna Insurance Company, employing 2,000 women throughout the country.

"'Artificially blonde hair is a sign of light-headedness' Daniels declared.

" Business researches have proven

that 90% of blondes are useless. All women who bob their hair are useless. Some say they have cut their hair to avoid the heat, but I can tell you there is a hoter place waiting for them.

(Well, maybe "useless" women did have more fun)

RICHMOND'S FIRST PROFESSIONAL

FIREMEN..... July 14, 1914:

The first members of Richmond's new partially paid fire department were named by the Council last night. Richard F. Paasch was given the poast of Captain of the West Side station at a salary of \$100 per month. Harry Lloyd and Fred Brewer were named hosemen at \$75 per month. The call men, at a salary of \$10 per month are Jack Feudner, Robert Dornan, Ruben Horowitz and Joe Schmidt.

"Those named for the East Side station were: Captain Howard Yeater; Homer Douglass and O. H. Gaudian, hosemen, and the call men are Edward Bailey,

Roy Wells, Charles Byrnes and W. T. Moore.

July 15, 1920.....

"BANDITS FIRE ON ME; SAYS WOLFF
POLICE GET BUSY"

"Richmond police experienced the thrill of impending action when J.G. Wolfe rushed into the police station at 9:15 last night and reported that he had been fired upon by the occupants of a

Ford automobile near the new municipal wharf. Wolfe was breathless with excitement while telling the tale.

> "The police automobile swooped down upon the Ford and its occupants were ordered to 'Stick them

up and be quick about it. 'Looks of blank astonishment marked their features as they complied. The police hurriedly searched them for arms, but none were found. Nothing more deadly than a monkey wrench was found in the car.

"Questioning by the police followed and looks of comprehension began replacing those of astonishment. Harold O'Dell, residing at the Topeka Hotel, who was driging the Ford seemed to be repressing some strong inward emotion.

"He was finally able to convince them that his Ford (cont., next page)



BOTTLES IHAVE KNOWN

m. J. DAVIS

THE PATENT MEDICINE (Good For Man or Beast)



N.B. -- Since over 100,000 different patent medicine bottles were manufactured during the nineteenth century, I have chosen to give a brief synopsis on only two.

THE H. H. WARNER COMPANY

Rochester, New York, the "patent medicine mecca of the world", was the home of the Warner Company. Mr. Warner began his small business in 1879, and in record time had offices, laboratories and warehouses in London, Melbourne, Sidney, Frankfort, Prague and Rangoon. He was known as the "Patent Medicine King of the World" and manufactured over 25 different medicinals. The Warner Company's newspaper advertising for one year amounted to over \$500,000.00.

How did Mr. Warner start this multi-million dollar industry? Mr.
Warner was doomed with an incurable kidney disease. A friend gave him a recipe for a special healing remedy.
After mixing and taking this elixir, he was cured. This formula he used for his famous 'Safe Cure'. In case you have an incurable kidney disease, here is Warner's original recipe for 'War' ner's Safe Cure':

2 drachms saltpetre, 1 ounce liverwort sufficient water 2 ounces alcohol
1 1/2 ounces glycerine
40 drops spirits of wintergreen
(author's note: If the 2 ounces of alcohol doesn't cure you, chances are the other ingredients won't either!)

Mr. H. H. Warner's illustrious career ended with the great depression of 1893.

THE C, I. HOOD COMPANY
"IF IT'S MADE BY HOOD, IT'S
GOOD"

The C. I. Hood Company established their factory in Lowell, Massachusetts, the Sarsaparilla City. Hood's Sarsaparilla was the most widely used 'blood purifier" of the 1800's. You may have thought that sarsaparilla was taken only for enjoyment, as soda-pop is toda but Hood's, Ayer's and Dr. Townsend's Sarsaparilla (the most famous brands) were all taken as blood purifiers. The Hood Company had a massive advertising campaign. They manufactured Almanacs, pamphlets, paper cut-outs, and offered free drawings once a month. In one Hood's Almanac, the Sarsaparilla claimed to cure 'Scrofula, Salt Rheum, Pimples, Boils, Eruptions, Humors, Liver, Kidney and Stomach Troubles, Pain in Back, Catarrh, Dyspepsia, and Rheumatism. " Their Almanac also boasted '40, 000 testimonials" from former sufferers of one of the above diseases. If you suffer from a pain in the back or Rheumatism, here is the recipe for Hood's Sarsaparilla: l ounce extract of sarsaparilla 1 ounce fluid of yellow dock 1/2 ounce fluid extract of pokeweed l ounce syrup of orange peel 4 ounces alcohol -- you then add a desired amount of soda water.

The hood company also manufactured vegetable seeds, flower seeds, extracts, and 'pills.'